

#BakeLikeABoss

Many successful bake sales are held at offices and other work locations. Hosting a bake sale at work is a great way to encourage teamwork among colleagues and more importantly, have fun while helping children at risk of hunger.

Workplace Bake Sale Tips and Ideas

- Build a bake sale team – involve everyone who would like to help, from interns and administrative staff to executives.
- The best location for your bake sale will be somewhere with high foot traffic like the lobby or entrance to your building or cafeteria.
- Combine your bake sale with a company or community event such as a festival or holiday party.
- If you don't have a location for your bake sale, consider hosting a mobile bake sale; go office to office selling your baked goods. (At the No Kid Hungry headquarters we do this every year and it is always a hit.)
- Pre-Order Bake Sale - take orders in your office ahead of time and deliver goods on a specific day.
- Have a 'no host' bake sale in your office kitchen by placing baked goods on a platter next to a donation jar.
- Use your company's communication resources such as company emails, intranet sites, bulletin boards and newsletters to get the word out about your bake sale.
- Talk with your HR or Community Involvement department or committee; they may be able to help you with organizing and running your bake sale.
- Most companies have a matching gift program. Check with your HR department to see if your bake sale is eligible for the program.
- Have your company make a corporate contribution and sponsor your bake sale. Some companies have made contributions of \$500, \$1,000, \$2,500 and even as large as \$10,000.





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Alternative Fundraising Ideas

Can't have a bake sale at your work site? Try one of these alternative fundraising ideas or use these fundraisers to supplement your bake sale funds.

- Jeans Days or Casual Days – employees make a donation and are able to dress down for a day.
- Raffles, Silent or Live Auction – items can be experiences or items donated by staff members or local businesses.
- The President's Chair – raffle off a chance to sit in the President's Chair for a day.
- Lunch with a VP or other Executive – this could also be a raffle or auction prize.
- Host other events – Outdoor Fun Day, Bicycle Race or other sports tournaments, Office Talent Show or Karaoke Night.
- Host a contest - best costume, best decorated office, and have colleagues vote with donations for the winner.
- Have a Dunk Tank or Pie Throwing Booth with managers as the targets.

Thank you for your support. If you have any questions or would like to share your bake sale story, please contact us at bakesale@strength.org or 800-761-4227

